

# John Phillip Rim

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## About Me

I am a product-professional and podcast-addict who dabbles in HTML/CSS and loves talking to strangers.

## Education

Northwestern University  
B.A. Biochemistry & International Studies  
2008 - 2012, GPA 3.6

## Skills

Product Vision and Strategy  
Product Roadmap  
Wireframes  
Prototypes  
User/SME/Stakeholder Interviews  
Personas/Journey Maps  
Storyboards  
Concept Validation  
Usability Tests  
Task Flows  
App/Site Maps  
Interaction Design  
Competitive Analysis  
Affinity Map  
Responsive Design

## In my Toolbox

### Proficient

Sketch  
Figma  
Adobe CC  
Axure  
InVision  
Proto.io  
Keynote  
POP  
HTML5  
CSS3

### Adding

Javascript/jquery  
Pixate  
Framer.js  
Zeplin

## Interests

Sunday-night Soccer  
Climbing  
Cooking

## Accolades

Published in Am Journal of Nephrology: 2016  
NU Essay Competition Winner: 2010  
Dean's List: 2008-2009, 2011

## Experience

### Product Designer

PrescriptIQ | Chicago

June 2016 - February 2017

- Redesign SaaS prescription-decision-support tool used by physicians at the point-of-care by updating the information architecture and interaction design of administrative and clinical epics and by defining a new visual language in collaboration with the brand designer and CEO.
- Own user journey research and ideation, product definition, wireframing, and spec documentation for development; collaborate with front-end and back-end developers while executing lean QA.
- Lead product demonstrations and implementation efforts with new customers.

### Product Manager

Syndiyo | Remote

January 2017 - February 2017

- Create and update product vision and strategy according to user and market research, and generate and manage product roadmap that aligns to development and growth KPIs.
- Detail product requirements, drive product life cycle, and oversee culture and objectives of design and development teams.

### Designer-in-Residence

DESIGNATION | Chicago

June 2016 - August 2016

- Selected to be one of three Designers-in-Residence after completing UX/UI apprenticeship and served as project manager for five design teams during twelve weeks of UX/UI apprenticeship and client work.
- Updated curriculum and migrated curriculum from simple markdown language to HTML for new learning management system.

### UX/UI Apprentice

DESIGNATION | Chicago

January 2016 - May 2016

- Uncovered user behavior trends through domain research, user interviews, and user testing, and iterated wireframes, prototypes, roadmaps, and sitemaps for WeSolv, a networking startup, and Elu, an e-commerce startup.
- Developed UX/UI design proficiency by designing a fitness app with two team members during the 70-hr/week apprenticeship.

### Practice Manager

Chong Soo Rim MD LTD | Chicago

July 2014 - January 2016

- Managed schedules, office functions, financial operations, and third-party partnerships for practice with over 3,500 active patients.
- Increased revenue by 10% by leading the transition from paper charts and an obsolete CMR to a cloud-based EMR.

### Chemistry Teacher and Debate Coach

Fremont High School | Teach for America | Oakland, CA

July 2012 - June 2014

- Taught high school chemistry to 280 students including 120 English language learners and led an advisory class with 50 juniors that resulted in a 90% graduation average over two years and a 50% college attendance rate.
- Taught strategies and tactics to novice debate teams that placed 2nd and 4th at their first BAUDL tournament.